

SENATE JOINT RESOLUTION 618
By Crowe

A RESOLUTION to honor and commend the Natural Foods
Market of Johnson City upon receiving the
Tennessee Quality Award.

WHEREAS, it is appropriate for this General Assembly to take time each year to
inventory its commercial success and to salute those institutions and individuals who are
contributing to our state's economic growth; and

WHEREAS, the Natural Foods Market of Johnson City is one such outstanding
institution that is most assuredly deserving of special recognition; and

WHEREAS, in the early 1980s, there emerged a cognizance that the key to effective
international competition and domestic economic viability resided in the quality of goods and
services produced by American industry. The result was the development of the Malcolm
Baldrige Quality Award, which was signed into law in 1982; and

WHEREAS, beginning in 1991, states began introducing quality award programs
comparable to the Malcolm Baldrige Award; and

WHEREAS, the Tennessee Quality Award program is the most successful state or local
program of this type and is one of the most prestigious industrial awards an organization can
receive; and

WHEREAS, the mission of the Tennessee Quality Award program perpetuates the
organization's emphasis on promoting the economic well-being of Tennessee by encouraging

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quality awareness and education, recognizing exemplary achievements and sharing successful strategies and best practices among all organizations; and

WHEREAS, the Natural Foods Market in Johnson City is one such outstanding business that has received highly deserved recognition through the Tennessee Quality Award program, as one of only a select few businesses and institutions named winners in the fifth year of this prestigious award; and

WHEREAS, located in downtown Johnson City, the Natural Foods Market provides a variety of nutritional and natural specialties, such as groceries, personal care products, bulk foods, housewares and bakery; and

WHEREAS, the Natural Foods Market also provides educational and informational resource services to customers, as well as the entire community; and

WHEREAS, this General Assembly finds it appropriate to pause in its deliberations to specially recognize the good people of the Natural Foods Market for their demonstration of exemplary progress in improving the already high quality of their goods and services; now, therefore,

BE IT RESOLVED BY THE SENATE OF THE ONE-HUNDREDTH GENERAL ASSEMBLY OF THE STATE OF TENNESSEE, THE HOUSE OF REPRESENTATIVES CONCURRING, That we hereby honor and commend the Natural Foods Market of Johnson City upon receiving the Tennessee Quality Award and extend our best wishes for continued success in future endeavors.

BE IT FURTHER RESOLVED, That an appropriate copy of this resolution be prepared for presentation with this final clause omitted from such copy.